Devon Wildlife Consultants Cookies Policy

A cookie is a very small text file that is placed on your hard drive by the server of a web page you visit. It is an individual (but anonymous) label, which identifies you as a visitor.

Some parts of our site generate cookies automatically. Cookies may be used to store information about how you use the site so you can personalise it and experience it in the way that suits you best. Most browsers will allow you to control how cookies are handled, whether they are accepted and how long they are stored for. All browsers do this differently, so if you are concerned about security and privacy please look in the 'help' documentation for your particular browser.

Online advertising and network cookies are used to track when you have clicked on an advert, to see what pages of the website are used and this provides insight as to how improvements can be made. We also have relationships with carefully-selected advertising partners who may also set cookies during your visit to allow them to serve online advertising that we believe will be of interest to you based on information about your visit to this and other websites (this is called re-targeting). This information is anonymous and does not include personal data. For more information about this type of online behavioural advertising and about how to turn this feature off, please visit the Network Advertising Initiative website.

Google Analytics

The Devon Wildlife Consultants website uses cookies to allow Google Analytics to function correctly. Google Analytics is a free web analytics tool, which helps measure the usage of our site, show relevant advertising and track the results of our advertising on third party websites. These cookies have names that begin with __utm such as __utma and __utmz.

Google analytic cookies are used to collect information about how visitors, like you, use our website. This information is collected in an anonymous form and is used to inform us how the site can be improved. It reports website trends without identifying individual visitors. The cookies store information such as the number of visits to the website and what site referred the visitor to the web page. We use the information to view reports about how visitors interact with the website and to help us improve the website. A different set of cookies is used for each website, and visitors are not tracked across multiple sites.

Information about these cookies and how to reject or delete them can be found at https://support.google.com/analytics/answer/6004245

To opt out of being tracked by Google Analytics across all websites visit http://tools.google.com/dlpage/gaoptout

You can find Google's privacy policy here